



Philadelphia's
**MAGIC
GARDENS**

1020 South Street Philadelphia PA 19147
phillymagicgardens.org | 215.733.0390

Philadelphia's Magic Gardens' "Twilight in the Gardens"

[Philadelphia's Magic Gardens \(PMG\)](#) is a nonprofit organization that preserves and interprets the artwork of Isaiah Zagar and furthers the legacy of Isaiah and his wife Julia. PMG celebrates art in its many forms through community outreach, public programs, hands-on activities, exhibitions, and tours.

The organization Philadelphia's Magic Gardens (PMG) provides access to Isaiah Zagar's two largest immersive mixed media art environments: the Magic Gardens Museum and the Magic Gardens Studio. They are completely covered with mosaics. Isaiah used handmade tiles, bottles, bicycle wheels, mirror, and international Folk Art to chronicle his life and influences.

EVENT DESCRIPTION:

[Twilight in the Gardens](#) (TIG) allows guests to experience the Magic Gardens Museum after hours with a live musical performance, guided art workshop, and self-guided tours of the mosaicked basement. Guests are encouraged to BYOBBS (Bring Your Own Booze, Blanket, and Snacks) to get comfortable and picnic in our mosaicked labyrinth. Each event is unique and encompasses a variety of musical genres and art experiences.

EVENT DETAILS:

Twilight in the Gardens
Fourth Friday of the month, May - October
7:00 - 10:00 p.m.
Magic Gardens Museum
1020 South Street, Philadelphia PA

Each event hosts a different Teaching Artist and Performer. Teaching Artists are expected to lead their activity from 7:00 – 10:00 p.m. and attendees will participate on a rolling basis. The activity should take about 15 minutes to complete and result in a tangible work of art for visitors to take home.

AUDIENCE INFORMATION

- Twilight in the Gardens is geared towards adults; most participants are in their 20s and 30s.
- The maximum attendance at each event is 100 people.

TICKETS

- Pricing: \$30 Adults, \$25 Students/Seniors/Military, \$20 Members
- Tickets go on sale two weeks prior to each event and can be purchased online, via phone, and at the Magic Gardens Museum.



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PAYMENTS AND GRATITUDE

- Teaching Artists get a stipend of \$250 and up to an additional \$200 for supplies. Philadelphia's Magic Gardens will handle the purchasing of materials.
- Artists are also welcome to utilize any of the materials PMG has on site.
- Teaching Artists will receive 2 complimentary tickets for the event.

INCLEMENT WEATHER

- In the event of light or sporadic rain PMG may move the art activity indoors.
- In the event of more severe weather, including heavy downpours or lightning, PMG will cancel the event. There are no rain dates for Twilight in the Gardens. Artists will receive a \$175 stipend.

MARKETING

- PMG will create a Facebook event at least 3 weeks prior to event, and place info on our website 1 month prior to event. Each event will also be promoted across all social media channels.
- PMG will send out a press release to all relevant press contacts no later than 2 weeks prior to event.

EXAMPLES OF ACTIVITIES:



Clay Tile Scraffito (2022)



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Mini Weavings (2019)



Encaustic Art (2018)



Screen Printing (2017)