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Local food, arts, & performances keep South Street cool

Annual ART/GAGE: Celebrate Philly Creativity partners with The Food Trust to host largest Night Market festival

Philadelphia, PA (August 15, 2013) - Philadelphia's Magic Gardens (PMG) is excited to demonstrate its Philly pride with its sixth annual summer festival ART/GAGE: Celebrate Philly Creativity in collaboration with The Food Trust's Night Market Philadelphia. **ART/GAGE will curate engaging artistic and performance-based experiences in the first-ever South Street edition of Night Market on Thursday, August 15, 2013 from 6:00PM – 10:00PM.**

For the past five years, PMG's ART/GAGE: Celebrate Philly Creativity festival has brought a citywide selection of creative talent—including live music, dance, interactive activities, and art demonstrations—to South Street for a large one-day event that embodies PMG's spirit of civic and cultural engagement.

This year, the uniqueness of the South Street neighborhood—a community which possesses a rich history of arts, music, and cultural venues—will be celebrated like never before **as ART/GAGE will collaborate with The Food Trust's Night Market Philadelphia.** The festival will span from Front to 9th Streets on South Street to accommodate the Night Market's signature food and drink vendors, as well as ART/GAGE's locally-sourced artists, extraordinary performances, and community organizations. This special combination is expected to culminate as **the largest Night Market yet, with over 80 food and drink vendors participating.** Community-friendly activities will draw a diverse audience of young adults, families, students, and tourists. Past Night Markets have attracted up to 25,000 people.

ART/GAGE is proud to bring many fantastic performers and artists to South Street for this foodie paradise—the diverse line-up of uniquely-Philly entertainment is sure to add extra spice as people munch on fab fare. **The Ninth Street Stage** rocks out with the eclectic five-person musical group [Circadian Rhythms](#) (6:00PM), sex-pop band [Night Panther](#) (7:00PM), "freak-folk" trio [Norwegian Arms](#) (8:00PM), and story-songwriter [Strand of Oaks](#) (9:00PM). **The Second Street Stage**, curated in part by boutique marketing firm Mole Street, boasts the soulful [Casey Alvarez](#) (6:00PM), funky New Orleans-inspired [New Pony](#) (8:00PM), psychedelic [The Late Ancients](#) (9:00PM), and [Happy Accident](#) (7:00PM), the "happiest band in all of America." Philly Underground legend [mighty FlipSide Esq.](#) and Rotunda powerhouse [SFrosty](#) will add to the energy as emcees. Mole Street generously sponsored the stages and sound for this event.

Centrally stationed near Fifth Street, participating drink vendor [Jin+Ja Natural Beverages](#) will provide beats by [DJ Foxx Boogie](#), while Rabble Rousers NYB Band will march along with strolling brass tunes. Musical performances hosted at Third Street's The Legendary Dobbs will serve as a kick-off for the venue's [Liberty Music Fest](#).

Many art experiences scattered throughout Night Market provide an engaging break between the array of vendors. PMG's teaching artist [Trish Metzner-Lynch](#) will give **live mosaic lessons** on the street. Artist Sarah Whitt will display her **sweet insect sculptures**, constructed entirely from sugar. Multi-media artist [Meei-Ling Ng's hay bale installation](#) will present themes of sustainable living and organic urban farming. Two **full-body painted models** by [Intuitive Expressions](#) will pose for the crowd, and people can watch as artist Kitakiya Dennis will completely decorate two additional models.

[Bujee Magoo's](#) colorful Samantha Hyman will **wander on stilts and roller skates** down the street, while Jin+Ja's comical Ninjas will roam in their funky costumes. [Oasis Art Center's Exquisite Corpse shared drawing activity](#) will tame tummies as foodies wait in line. Finally, [The Clay Studio's wheel-throwing "battles"](#) will allow their adventurous star ceramicists to compete in sculpting the largest pot in twenty minutes, the largest vessel while blindfolded, and other insane clay structures; audience members can participate if they dare!

During the festival, **Philadelphia's Magic Gardens (1020 South Street)** will also offer a **guided mini-tour, cool beverages, and hands-on tile activities** in its glittering mosaicked space. Special mini-tours will take place every half-hour and give a "taste of the gardens," providing visitors with behind-the-scenes access and great tidbits on the founding artist Isaiah Zagar. Thanks to the infamous South Street resident [Fergie Carey](#), the provider of the drinks!

ART/GAGE: Celebrate Philly Creativity showcases Philadelphia's thriving arts and culture capital to connect diverse neighborhoods and residents. In the past five summer festivals, Philadelphia's Magic Gardens featured a wide array of local talent, including fire twirlers, acrobats, dancers, musical acts, visual artists, spoken word poetry, non-profit presentations, family crafting activities, and local food vendors, all displayed on the nearby streets and within its distinctive mosaicked setting.

Philadelphia's Magic Gardens (PMG) inspires creativity and community engagement by educating the public about folk, mosaic, and visionary art. PMG preserves, interprets, and provides access to Isaiah Zagar's unique mosaic art environment and his public murals. ART/GAGE is hosted by Philadelphia's Magic Gardens and a planning committee of outside professionals in the Philadelphia arts community. For 2013's festival, the ART/GAGE planning committee curates the art, music, and cultural aspects placed throughout the South Street Night Market. Visit phillymagicgardens.org.



Night Market Philadelphia is the city's premier street food festival, a roving food event spotlighting Philly's best ethnic and regional restaurants and food vendors. Inspired by Asia's lively outdoor markets, Night Market Philadelphia celebrates up-and-coming neighborhoods and showcase Philadelphia's diverse food and drinks and vibrant arts and culture scene. Each Night Market

Philadelphia is hosted by The Food Trust, a nationally renowned non-profit organization dedicated to ensuring that everyone has access to affordable, nutritious food and information to make healthy decisions. Visit thefoodtrust.org.



MOLE STREET

Mole Street is a boutique marketing and event-consulting firm that specializes in building brand recognition through creative programming. Mole Street thrives in entrepreneurial niche environments and provides services including talent buying, event consulting, marketing and production. Whether producing an event from concept through execution, or consulting on a focused component, Mole Street can facilitate full-scale event management services tailored to fit any needs. Visit molestreet.com.



The South Street Headhouse District is a renowned commercial corridor and home to over 400 unique businesses, including some of the best restaurants, retailers, and services in the region. The District stretches from Front to 11th, and Pine to Bainbridge Streets, including Historic Fabric Row and Headhouse Square. The South Street Headhouse District is one of the top tourist destinations in Philadelphia, with over one million visitors each year. Surrounded by the historic neighborhoods of Society Hill, Queen Village, Bella Vista, and Washington Square, the South Street Headhouse District is a great place to eat, shop, play, and live. Visit southstreet.com.

Partners

The Food Trust

<http://thefoodtrust.org/>

<https://www.facebook.com/thefoodtrust>

South Street Headhouse District

<http://southstreet.com/>

<https://www.facebook.com/southstreethousedistrict>

Mole Street

<http://molestreet.com/>

<https://www.facebook.com/molestreet>

Participating Performers

Circadian Rhythms

<http://circadianrhythms.bandcamp.com/>

Night Panther

<http://soundcloud.com/night-panther>

Norwegian Arms

<http://norwegianarms.bandcamp.com/>

Strand of Oaks

<http://strandofoaks.net/>

Happy Accident

<http://www.happyaccidentband.org/>

New Pony

<http://www.reverbnation.com/newpony>

Rabble Rouser NYB Band

<http://rabblersusersnyb.tumblr.com/>

DJ Fox Boogie

<https://www.facebook.com/kidfoxx>

FlipSide Esq.

www.ImOnTheBeat.com

SFrosty

<https://www.facebook.com/sfrostypage> <https://www.facebook.com/sfrosty>

Participating Artists

Oasis Art Center

<http://www.indiegogo.com/projects/the-shoe-in-walk-in-our-shoes>

Kitakiya Dennis, with Intuitive Expressions

<https://www.facebook.com/pages/Kitakiya-DennisIntuitiveExpressions/120326784754888?fref=ts>

Sarah Whitt

The Clay Studio

www.theclaystudio.org

Meei-Ling Ng

<http://www.meeiling.com/>

Trish Metzner-Lynch

<http://www.MadeInMosaic.com/>

Samantha Hyman, with Bujee Magoo

<http://www.bujeemagoo.com/>