



Dear ,

Philadelphia's Magic Gardens (PMG) is excited to demonstrate its Philly pride on July 30 with **ART/GAGE: Celebrating Philly Creativity**, PMG's fourth annual summer festival featuring live music, dance, poetry, interactive activities, and live art.

Iconic Philadelphian artist Isaiah Zagar has been creating his mosaic masterpieces throughout the city since 1968. His largest creation, Philadelphia's Magic Gardens, serves the Philadelphia area as a visionary art environment, gallery, and arts center dedicated to making art accessible to the public. **ART/GAGE** will further embody PMG's spirit of civic and cultural engagement by bringing a citywide selection of creative talent to South Street for PMG's largest one-day event.

Attended by over 500 people, last year's festival was hosted inside the expansive sculpture labyrinth and surrounding side streets. This year, the 1000 block of South Street will be closed off to traffic in order to accommodate more vendors, performers, participating community organizations, and a diverse audience, creating an exciting environment for a street fair that includes art and food vendors, paired with performances and demonstrations. The anticipated audience is over 800 people.

However, the success of this festival is dependent on the involvement of those with whom we share our community. Support from area businesses like yours will help make this event possible. The following page includes examples of how your business can contribute to the creative vitality of the Philadelphia community by supporting **ART/GAGE**, as well as ways we are able to thank you for your crucial involvement. Please fill out the enclosed form and return with your donation. All donations are tax deductible. Businesses will receive proof of a tax-deductible donation after the donation is received.

We whole-heartedly appreciate your donation, and are excited to have **Business Name** as a part of **ART/GAGE**.

Thank you,

A handwritten signature in black ink, appearing to read "Ellen Owens", written in a cursive style.

Ellen Owens  
Executive Director, Philadelphia's Magic Gardens



- \$500 and above (Community Hero)  
Contributing at this level will allow for the presence of at least one member of the Philadelphia Police Department to serve as security during the street fair portion of the festival.
  - Your business's logo on all ART/GAGE materials and festival T-shirt
  - Full page ad in ART/GAGE program guide, handed out to over 500 people
  - Permanent Logo placement on the PMG website, with approximately 300,000 hits per year
  - A promotional table at the event.
  - A tour of PMG for up to 20 people
  - One membership to PMG
  - One ART/GAGE T-shirt
  
- \$250 (Community Advocate) Contributing at this level will provide for at least one local performance group to showcase their creativity.
  - Your business's logo on all ART/GAGE materials and festival T-shirt
  - Half page ad in ART/GAGE program, handed out to over 500 people
  - Permanent Logo placement on the PMG website, with approximately 300,000 hits per year
  - A promotional table at the event
  - One membership to PMG
  - One ART/GAGE T-shirt
  
- \$100 (Community Champion)  
Contributing at this level will help pay for supplies for a family art activity during the event.
  - Your business's logo on all ART/GAGE materials
  - Half page ad in ART/GAGE program, handed out to over 500 people
  - Permanent Logo placement on the PMG website, with approximately 300,000 hits per year
  
- \$ 50 (Community Contributor)  
Contributions of any size are appreciated and welcome.
  - Quarter page ad in the ART/GAGE program, handed out to over 500 people
  - Logo placement on the PMG website as an ART/GAGE supporter

Please make checks out to Philadelphia's Magic Gardens.

For further information contact:

Lauren Harkins | Performance Manager

Philadelphia's Magic Gardens

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